

Shop Hours
Mon- Fri 10-5
Saturday 10-4

We will be closed Thursday Dec 24, - Fri Jan 1st for the holidays. We will reopen Sat Jan 2nd with our regular shop hours!

Spring Seminar Class signups have already started! See the line-up in here or online!

Heartland Quilt Shop
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www.heartlandquiltshop.com

Who says it has to be Winter Blues?

Well as I write this it is still fall outside but the temps are dropping fast. I have to wonder is Mother Nature mad at us? The summer had a lot to be desired so what does that mean for winter? To be honest, I wish for blizzards! The kind that make everyone stay home and hole up inside. Can you guess why? (yes, so Tara can finally sew non-stop!)

Whatever the weather we are going to keep you inspired inside our shop. We have REALLY good classes this winter and will keep up with bringing you new kits, books and patterns. I am still digging through my pile I got from Spring Market and bringing out projects so stay tuned! Between Spring Seminar and our weekend retreat we are going to keep you busy and next thing you know spring will be here!

Here is hoping that the winter doesn't get you down but gives you a little more time to slow down and enjoy the fabric!

Tara

Sales*Sales* Sales

January: Inventory Blowout Sale! Jan 2nd- 9th 20% off everything in the store with tons of clearance items also! Help us make room for all the new fabric coming in!

Super Bowl Sunday Sale! Sunday Feb 7th 11am-3pm 20% off storewide and 30% off flannels! Win a gift certificate in guessing the game winning score! One of our best sales of the year!

February: Flannel Extravaganza! All Flannels are 20% off! Sale good Feb 15th - 27th

March: Notions Notions Notions! March 1st-13th. Get ready for all of your classes and stock up on the necessary tools!

April: Library Sale! April 12-17th We have too many books and patterns! 25% off books and 30% off patterns! One week only!

May: Anniversary Sale! Three Years Yippee: May 1st-7th. Pick your discount sale! Up to 50% off! Prizes and lots of fun!

All sales exclude kits, Block of the Month, jelly rolls and charm squares.



March Madness Spring Seminar 2010

Heartland Quilt Shop's
3rd Annual Spring Seminar
March 13- 20th 10-4 pm

This is a wonderful week at Heartland Quilt Shop. There's a different class every day with catered lunch, shop specials, door prizes and lots and lots of laughs! We have some fantastic classes with lots of your favorite teachers and even some new ones.

Saturday March 13th KICK OFF CLASS! Bloomin Beauties with Lauren DeVantier

Lauren is back with her wonderful techniques and tips of machine appliqué. In her first class here in the fall the girls were giddy with what they learned! Don't miss your chance to learn from Lauren with this great Kim Scaffer quilt! Book req for class.

Monday March 15th - B*t*h*s are Back!

Tara and Jamie are together again with our next quilt! Another Miss Rosie's pattern and we are triangulating again to make it super simple! Our last class was tons of laughs so get on the silly train with us! Pattern req for class.

Tuesday 16th Tahoe Tote w/ Lynn Artieri

Our bag lady has another good one for you to do in a day! Come and spend a day with Lynn and leave with a bag in tow. Pattern req for class.

Wednesday March 17th Jelly Stars w/ Jamie Wagner

This jellyroll quilt looks hard but is really easy and with only 4 blocks you will have it done in no time! Haven't tried a jellyroll quilt yet? Now is the time! Pattern req for class!

Thursday March 18 Gentle Breezes w/ Alice Donaldson

Alice is here to give you her tips and techniques to blanket stitch appliqué with this sweet quilt that will get you in the spring season with coneflowers and pinwheels. Pattern req for class.

Friday March 19th Charming Charm Squares w/ Linda Hunter

Linda is here to teach you lots of patterns to make with 5" squares. You will walk away with a start on 4 of them! Don't miss this class that will give you ideas to use all year long!

Saturday March 20th Emma's Courtyard w/ Bev Lawler

Bev has chosen a stunning quilt for this year's seminar. A Jo Morton favorite. Can't handle the big one? There is a patter for a small one too! A twofer! Don't miss this wonderful class with our hand appliqué expert!

All classes are \$42.00 each and includes lunch. Any materials needed for class are extra.

Class Requirements:

Supplies for classes are not included unless otherwise noted. Payment for class is due upon registration. Phone calls are always welcome but require a credit card or mailed check within 5 days. Supply lists will be given for class upon registration. Minimum of 4 students required for class to run. Cancellations due to lack of enrollment will be made 3 days before class. If student cancelled class within 7 days of the day of the class you will receive store credit for your class fee. If student cancels after 7 days you will receive ½ of your class fee of in store credit. 72 hours or less notice you will lose your class fee. If the class is cancelled due to not enough students or bad weather etc, you will receive a full refund of in store credit. Sewing machines are available for use for classes. (Small rental fee applies) Please reserve one at time of registration. If bringing your machine to class please make sure it is in good working order!!



What to Bring to Class!

Please review your supply list and bring all the requested items. Basic sewing supplies include:

Needles Thread, seam ripper, scissors for fabric and paper, pins, pencil.

Also bring your rotary cutter, mat and rulers unless it is a hand quilting class.

Don't forget your lunch! For all day classes we will be breaking for lunch.

We have a microwave and fridge available and also a wonderful place that delivers in case you want to order out.

If you have any questions about the supply list please ask!

Don't forget your frequent buyer card when you come to Heartland Quilt Shop. Anytime you make a regular priced purchase you will get a punch for that dollar amount. Fill the card and receive a \$20.00 gift certificate on your next regular priced purchase! **Card must be present to punch!** Ask for yours today!

Our Regular Classes are Great too!

Saturday Jan 23rd Multifaceted w/ Tara

Okay I am officially addicted to Strip Tubing! (that sounds naughty doesn't it!)? It is a new ruler with a bunch of patterns and books to go with. This is also my first Batik quilt! So grab your Bali Pops or Jellyrolls and come and Strip Tube with me! Pattern req for class. \$30.00

Friday Jan 29th Curve Appeal Tote w/ Lynn A

This is a trendy purse featured in the latest issue of Quilts and More magazine. Come and make a new tote with Lynn! Magazine req for class.

Saturday Jan 30th Super Sunflower or Delightful Daisy Jacket w/ Alice Donaldson

This is a really pretty sweatshirt jacket that can either have a sunflower motif or a daisy. Alice is famous for her wonderful jackets so don't miss this one! Pattern req for class \$30.00

Thursday Feb 4th 6-9pm Two Hour Tulip Purse w/ Alice Donaldson

This purse has been the talk of the shop. We have sold a ton of kits for it and still have people talking about it! Pattern says it only takes two hours and we are going to give you three! Walk out with a new purse! Pattern req for class! \$30.00

Friday Feb 12th Everything But the Kitchen Sink w/ Jamie Wagner

A wonderful scrap quilt with Jamie from a new Patchwork Place book called Aunt Jane's Scrapbook. Come make a dent in your stash today! Book req for class. \$30.00

Saturday Feb 20th Christmas Ribbons Quilt w/ Alice Donaldson

I would have to say this is the most popular book in the shop right now. Scrap Basket Surprises is all about using 2 1/2" strips. This quilt will be done in no time. Want to use charm squares? Fine! How about just scraps? That's fine too! You can't say no to this one! Book req for class! \$30.00

Beginners Quilting w/ Alice Donaldson

Tuesday Feb 2nd and Tuesday Feb 16th 6-9pm

This class is the one that will get you started. It will take you right from the beginning to the end covering all the basics in-between! Come and learn the wonderful world of quilting with Alice! \$40.00 for both classes.

Clubs and Programs....

**Super Bowl
Sunday Sale!**

**Sunday
Feb 7th
11am-3pm**

**20% off
storewide!**

**30% off
Flannels!**

**Guess the
game winning
score and win
a gift
certificate!**

**Don't miss one
of our best sale
days of the
year!**

**Get your
supplies so you**

**We now have
scissor
sharpening!
Drop off and
pick up here
and have your
scissors back up
to sharp in no
time!**

Appliqué' Club

We are excited to announce our 2010 club! Appliqué' club will be lead by our fearless expert Bev Lawler! Every month we will be learning about new tools, techniques and everything appliqué! Once a month on a Sat morning (10am-12pm) is when we will meet and our schedule will be handed out at our first meeting Jan 9th at 10am. Space is limited so please call the shop to register. Cost is \$10.00 a month or prepay for all 12 months and the cost is only \$60.00. We will even have our own little Block of the Month for those who are interested! Sign ups have already started!

Heartland's New Free Block of the Month!

Okay we are going to try something new! We found these adorable little 6" appliqué blocks and just had to do them for a program. Jamie is our leader and as you know things are always just a little bit different with her! So here is how it works! There will be kits available on the first of every month. If you come into Heartland and spend \$25.00 for that month (either in one stop or more) you will receive your block for free. Save your slips if that ends up being more than one trip! This quilt will be VERY scrappy so there will be a variety of fabrics but as always a wonderful color palette. The program will start Jan 1st so get ready! Oh and by the way... once the kits are gone they are gone so don't delay and come and visit us today!



Heartland Quilt Shop

We always have gift certificates available! They make a great gift!

Look for our next newsletter in your mailbox in late April or early May. Help us out by picking yours up at the shop!

As always if our classrooms are not in use you are free to use them! Anytime I am open you can come! Have a sew-in with a few of your friends or have your circle meeting here! We will put the coffee on! Please call ahead and make sure the room is not in use on your planned date and we will be looking forward to seeing you!

Pint Size Club

Okay have you ever seen the Thimbleberries books Pint Size Traditions? There is so many projects in here that we could do one every month? Wait, there's an idea! So that is what we are going to do! These projects are very do-able in an evening and we are going to give you a night out to finish them! One Thursday evening a month we are going to have a class with a project from one of these wonderful books. All of the projects are smaller versions of Lynette Jensen's full sized quilts. Use your own fabrics or we will have kits available for all of the projects. Monthly cost is \$10.00 **and if you attend the first three months you will receive the fourth month free!** Class times are 6-9pm and Lynn Artieri is our fearless leader and will guide you right into finishing all of these wonderful projects. Books are required for classes. First quarter schedule is this:

January 21st - Pint Size Traditions One – Pine Berries

February 18th – PS Traditions One- Bear Paw

March 11th - PS Traditions Two- A Tisket A Tasket A Little Basket

April 22nd - BONUS CLASS- Project will be chosen by club members!

Due to popular demand these classes may also be offered as day classes. Please specify your preference at sign up.

Loose your newsletter? You can always download a new one at www.heartlandquiltshop.com where all of our info is up to date all the time!

Come and See Us Out and About!

We will be a vendor at the following shows in 2010

Amherst Quilt Show April 23-25

Amherst Museum, Amherst NY