



Heartland News

May 2010

Issue 11

Shop Hours
Mon- Fri 10-5
Saturday 10-4

We will be closed Monday May 31, Sat July 3rd and Monday Sept 6th for the holidays!

Please note our Summer Shop Hours! July and August ONLY Closed Wed!
Open Mon, Tues, Thurs, Friday 10-5pm and Sat 10-4.
Reopen on Wed and resume our normal hours as of Sept 1st.

Heartland Quilt Shop

7121 Ridge Rd

Lockport NY 14094

716-433-3188

www.heartlandquiltshop.com

Merry Christmas!

Okay you are thinking that I have officially lost my mind right? Nope I am just getting you ready to get in the Christmas spirit! You will notice that this summer newsletter has a theme to it! HOLIDAYS! We are going to try and get you ready this year early! We have centered our classes around holiday related projects and gifts. We are having a HUGE Christmas In July Celebration and are starting a new Christmas Row of the Month! So without the snow we will get you grooving for the upcoming holidays and hopefully get you well on your way to gift giving or decorating!

On that note I am ready for the sunshine! Bring on the heat and lazy days of summer! My son predicts a wonderful hot summer by the pool! I am putting my money on him! No matter what the weather I hope you will make time to come and see us this summer and enjoy some of the offerings we have gotten together for you! Don't miss our Christmas in July for sure as there will be some great ideas and demos there. It is during our Beat the Heat Sale so you will have bargains to boot! See you soon!

Tara

Sales*Sales* Sales

May: Our BIG EVENT! Our Second Anniversary Sale! May 1-7th will be huge! **Pick Your Discount Sale** returns! . Draw a slip and reveal your discount for the day. Save up to 50% off!!!!

June: Happy Flag Day! June 14th- 19th All Red White and Blue fabric is 20% off

July: Beat The Heat Sale July 5th- July 10th Huge discounts out on the porch! Save up to 40% off! \$1.00 QQ, flat folds and more! Don't miss one of the best sales of the year!

Aug: Hot Hot Hot! All brights and batiks are 20% off! Sale good Aug 1st -Aug 14th!

Sept: Back To School Sale! Sept 13th -Sept 18th 20% off fabric books and patterns. Great discounts to get you back in the groove!

All sales exclude kits, Block of the Month, jelly rolls and charm squares.



CLASSES!**Class Requirements:**

Supplies for classes are not included unless otherwise noted. Payment for class is due upon registration. . Phone calls are always welcome but require a credit card or mailed check within 5 days. Supply lists will be given for class upon registration. Minimum of 3 students required for class to run. Cancellations due to lack of enrollment will be made 3 days before class. If student cancelled class within 5 days of the day of the class you will receive store credit for your class fee. If student cancelled after 5 days you will receive ½ of your class fee of in store credit. 72 hours or less notice you will lose your class fee. If the class is cancelled due to not enough students or bad weather etc, you will receive a full refund of in store credit. Sewing machines are available for use for classes. (Small rental fee applies) Please reserve one at time of registration. If bringing your machine to class please make sure it is in good working order!!

Seminar Re-Runs!**B*t*h's are Back! Friday May 7th 10-3pm****Missed out on the spring seminar version?**

Catch up with this final class of our second quilt in our series. Hurry up before we start our next one! Pattern req for class!

Bloomin Beauties One More Time! w/ Lauren DeVantier**Saturday May 8th 10-3pm**

Don't miss this wonderful class with Lauren's way of machine appliqué! This cute quilt will be a breeze to have done for summer! Book req for class!

Christmas Trees w/ Jamie Wagner**Sat June 5th 10-3pm \$30.00**

These cute little paper-pieced trees are sure to get you in the holiday spirit! Make them bright and happy like Jamie's or more traditional Christmas colors! A sure hit class with Jamie! Magazine req. for class.

Mr. Snowbuddy Tote w/ Alice Donaldson**Friday June 25th 10-3pm \$30.00**

This really cute bag would make a great x-mas gift for you or a friend! Alice's is made with flannel but it would look just as cute in your favorite holiday cotton. A must have for all snowman lovers! Pattern req. for class.

Welcome Christmas Door Banner w/ Alice**Sat July 24th 10-3pm \$30.00**

This banner is really beautiful! Alice shows us how to do it using machine appliqué. It will really be a treasure when you get this finished and adorn your door with it these holidays! Book required for class.

Tube Top w/ Tara**Monday Aug 2nd 10-3pm \$30.00**

I am still on the strip tubing kick with this fast and easy (but looks hard!) quilt that you will have done in time for gift giving! Pattern req for class.

Day and Night Quilt w/ Alice Donaldson**Saturday August 14th 10-3pm \$30.00**

Another favorite for all of you snowman lovers! This is like a stack and slash method of putting together these adorable little snowman! Come have a relaxed day with Alice! Pattern req for class.



What to Bring to Class!

Please review your supply list and bring all the requested items. Basic sewing supplies include:

Needles Thread, seam ripper, scissors for fabric and paper, pins, pencil.

Also bring your rotary cutter, mat and rulers unless it is a hand quilting class.

Don't forget your lunch! For all day classes we will be breaking for lunch.

We have a microwave and fridge available and also a wonderful place that delivers in case you want to order out.

If you have any questions about the supply list please ask!

Don't forget your frequent buyer card when you come to Heartland Quilt Shop. Anytime you make a regular priced purchase you will get a punch for that dollar amount. Fill the card and receive a \$20.00 gift certificate on your next regular priced purchase! **Card must be present to punch!** Ask for yours today!

Christmas In July!

Saturday July 10th 10-3pm

Do you have visions every year of giving homemade gifts for X-mas? Well this year we are going to make that possible for you!

This is going to be a great event. There will be a ton of things going on this day so here is a sample of what you can expect.

- Hourly Demos with a great team of gals showing you the tips and techniques of finishing some wonderful gifts and decorating ideas.
- Lots of samples and kits available for you to purchase to have done in plenty of time for gift giving!
- What would Christmas be without cookies??? Those will be there too! We will even have copies of the recipes there for you too!
- SALES GALORE! This event is held on the last day of our wonderful Beat The Heat Sale! So there will be deep discounts on the porch as well as X-mas specials in the shop!

Our first demo starts at 10am with a different project every hour. Stop into the store to see our schedule!!

Pint Size Club Spaces Still Available!

These cute little projects are just flowing out of our classroom! There are still spaces available in both of our times, one Tuesday a month during the day or one Thursday evening a month. These would make great gifts also! Prepay for a four-month semester and get your 4th class for free! Only \$30.00 for 4 projects! Here are the projects for the summer!

May: Sun Porch Basket May 11th or 13th

June: Glory Be June 22 or 24th

July: Harvest Time July 20 or 22nd

August: Your Choice! Fall Sampler or Holly Lane 17th or 19th

Clubs and Programs....

Beat The Heat Sale!
Mon July 5th-
Sat July 10th
Huge specials
on the porch
with deep
discounts to get
your summer
motor
running!

Don't forget
about the Shop
Hop Sept 9-
11th! This is too
fun to miss!
Extended shop
hours and
great prizes!
Grab your
girls and go!

As always you
 save 10% on any
 class supplies
 that you
 purchase at the
 shop when you
 sign up for a
 class! You also
 save 10% on the
 day of the class!

Heartland's New Row of the Month! **12 Rows of Christmas!**

We are starting a new Row of the Month quilt that you will just love! The 12 Rows of Christmas is a perfect holiday quilt that we are going to make sure you get done in time for Christmas! The program starts in June and you will get 2 rows a month and then a finishing kit in Nov so it will be all ready to quilt and done for December! You have 2 options for this program.

Option 1: Just pick up your kit and go! For \$19.50 a month, come into the shop and pick up your fabric and sew at home.

Option 2: Come sew with Alice! Our teacher and sample maker will be here once a month to walk you through your rows and get you started on your kits so you will stay on track! For \$35.00 a month you will receive a monthly class and your fabric kits.

Sign ups start now so don't delay! There are only 20 spots available! See the sample in the shop!

First Class Date is Sat June 19th 10-2pm.
 Class Schedule will be handed out at that class.

Geese in the Rose Garden **Block of the Month Still Available!**

This Block of the Month was debuted at seminar and there are still a few spots left! Get caught up and start your combination of pieced and appliquéd blocks today! Only \$15.00 a month for 12 months will get you a great quilt! See the blocks in the shop and sign up today!



Heartland Quilt Shop

We always have gift certificates available! They make a great gift!

Look for our next newsletter in your mailbox in late Aug or early Sept. Help us out by picking yours up at the shop!

As always if our classrooms are not in use you are free to use them! Anytime I am open you can come! Have a sew-in with a few of your friends or have your circle meeting here! We will put the coffee on! Please call ahead and make sure the room is not in use on your planned date and we will be looking forward to seeing you!

Loose your newsletter? You can always download a new one at www.heartlandquiltshop.com where all of our info is up to date all the time!

Western NY Shop Hop

We have been invited to participate in the WNY Shop Hop! June 9th-13th. There are 12 shops participating and with all those days and hours you can be sure to finish! Grand prize is a new Sewing Machine! See in store for more details!

The Third Annual Quilters Quest Shop Hop!

This wonderful shop hop is a favorite with a lot of our girls. It is so do-able in the time period given and you get to visit all the wonderful shops in our area. This year you will have an entire jellyroll when you visit all the shops so don't miss it! More details in store!

Thurs Sept 9th Fri Sept 10th and Sat Sept 11th
10am-7pm 10am-7pm 10am-5pm

Come and See Us Out and About!

We will be a vendor at the following shows in 2009

Morning Star Quilt Guild October 1st and 2nd

Batavia Quilt Show October 15th and 16th